

## Business Models Question Set

1. The most valuable business segment for solar is
  - a. Residential
  - b. Commercial and Industrial
  - c. Utility scale
  - d. It depends on the size of the array and the value of the energy
  
2. The cheapest levelized cost of energy is realized by
  - a. Residential
  - b. Commercial and Industrial
  - c. Utility
  
3. The following solar segment cares about price the most
  - a. Residential
  - b. Commercial and Industrial
  - c. Utility
  
4. To whom is the power sold in each business segment?
  - a. Residential
  - b. Commercial and Industrial
  - c. Utility
  
5. If you were a solar developer, which segment would you want to target? Why?
  
  
6. Residential Solar is irrelevant because it is too expensive
  - a. True
  - b. False
  
7. Which segment tends to have the highest price per kwh for the electricity generated within it?
  - a. Residential
  - b. Commercial and Industrial
  - c. Utility